

Biography 2020

Alan Dediccoat has a voice millions in the UK recognise and many envy. For over 20 years he has been the National Lottery's "Voice of the Balls" for the Lotto, Thunderball and Euromillions draws. He's also the voice of BBC One's flagship entertainment show, "Strictly Come Dancing". And next time you're over in the States, listen out for the British announcer on ABC's "Dancing with the Stars". That's him, too!

Alan was born in Hollywood – the one in Worcestershire. Educated at King Edward VI Camp Hill School for Boys and Birmingham University, he was destined for a career in the law, but it wasn't long before he was seduced by the world of broadcasting.

Several years on local stations in Birmingham, Plymouth and Exeter were followed by a move to London and BBC Radio 2, eventually becoming the network's Chief Announcer. For over two decades he joined in the banter with Sir Terry Wogan on what became the biggest breakfast show in Europe, "Wake Up to Wogan".

In recent years, Alan been using his voice at numerous corporate events across the country. He has even toured with the Central Band of the RAF as concert host – taking in various towns and cities – raising money for the RAF Charitable Trust.

Most recently, he has been hosting the breakfast show on Mellow Magic (one of Bauer Radio Group's raft of digital radio stations) from time to time.